



**Institution's Innovation Council
Saurashtra University Rajkot**

Innovation Ecosystem for Future Entrepreneurship

**8th August 2026, Saturday
SET Mahila Arts, Commerce, BBA, BCA and Science college,
Junagadh**

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Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

Event Schedule

09:55 AM	Registration
10:05 AM	Welcome
10:15 AM	Session held by Ms. Urvi Kanabar
12:20 AM	Q&A Session and Program Feedback
12:30 PM	Closing Ceremony

Event Registration Link

www.susec.ac.in

Brief about Event

A session Organized by SET Mahila Arts, Commerce, BBA, BCA and Science College - Junagadh in collaboration with SUSEC and IIC Saurashtra university. The “Innovation Ecosystem for Future Entrepreneurship” event focused on creating awareness about innovation, entrepreneurship, and the importance of developing an ecosystem that supports aspiring entrepreneurs. The session highlighted how innovative ideas, emerging technologies, and entrepreneurial thinking can contribute to solving real-world challenges and creating sustainable business opportunities.

The event provided participants with insights into the entrepreneurial journey, from identifying problems and generating innovative solutions to developing business models and transforming ideas into viable ventures. Emphasis was placed on creativity, critical thinking, risk-taking, teamwork, and the ability to adapt to changing market needs.

The session also highlighted the role of universities, incubation centres, startups, mentors, investors, industries, and government initiatives in building a strong innovation ecosystem. Participants were encouraged to make effective use of available incubation, mentoring, funding, intellectual property, and startup-support opportunities.

Overall, the event inspired students and aspiring entrepreneurs to develop an innovation-oriented mindset and actively participate in the startup ecosystem. It encouraged participants to transform their innovative ideas into impactful entrepreneurial ventures and contribute to economic growth and social development.

Key Point

- Promoting innovation and entrepreneurial thinking among participants.
- Developing an ecosystem that supports startups and innovative ideas.
- Encouraging creativity, problem-solving, and critical thinking.
- Understanding the journey from an idea to a successful startup.
- Highlighting the role of incubation centres, mentors, industries, and investors.
- Creating awareness about startup support, funding, and incubation opportunities.
- Encouraging the use of emerging technologies for innovative solutions.
- Inspiring participants to transform ideas into impactful and sustainable ventures.

Outcome

The event successfully enhanced participants' understanding of innovation, entrepreneurship, and the importance of a supportive startup ecosystem. It encouraged participants to develop an entrepreneurial mindset, identify real-world problems, explore innovative solutions, and understand the process of transforming ideas into viable ventures. The session also created awareness about incubation, mentorship, funding, intellectual property, and other startup-support opportunities, motivating participants to actively engage with the innovation ecosystem and pursue future entrepreneurial opportunities.

About the Speaker / Chief Guest



Ms. Urvi Kanabar

Operational Assistant
SUSEC Saurashtra university

EXPERT SESSION

Innovation Ecosystem for Future Entrepreneurs

A session to explore innovation, intellectual property, entrepreneurship and building a sustainable future.

ORGANIZED BY
IP CELL
SET Mahila Arts, Commerce, BBA, BCA and Science College - Junagadh in collaboration with SUSEC and IIC Saurashtra university

Expert Speaker
Ms. Urvi Kanabar

DATE 08/08/2026 (Saturday) | **TIME** 10:30 AM onwards

Set mahila Arts, Commerce, BBA, BCA and Science College, Junagadh

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